



Partner with us and grow North Canterbury

ENC BUSINESS SERVICES PACKAGE

Promoting your product or service through ENC is a great way to lift your profile in the North Canterbury Business community.

By connecting yourself to our brand you will be promoted to a business audience of over 2,500 and have fantastic opportunities to grow their awareness of your services.

Aligning yourself with us gives you respectability amongst local businesses that can take years to forge.

“Through the business partnership with ENC I received referrals and connections that turned into long-term clients. The partnership enabled me quickly to position myself as the go-to resource in my field. Partnering with ENC has given me my best return on investment for my marketing spend.”

– Kiely Buttell – Flourish Outsourcing

LEADING ECONOMIC DEVELOPMENT

Enterprise North Canterbury works alongside businesses and people to develop an innovative and prosperous region.

We offer training, networking functions, free assessments of business skills, list job vacancies and often have several specific ongoing projects dealing with broadband, business attraction, district promotions and much more.

WHO DO WE WORK WITH?

- 2,500 businesses on our database which we connect to expert services and enhance their growth.
- Networking event sponsors to run four functions annually with 440 attendees last year
- Training providers to run 30 business training workshops last year
- New Zealand Trade and Enterprise to issue \$80,000 of training vouchers to North Canterbury businesses
- North Canterbury Business Awards sponsors, 60 entrants and 400 attendees.

ENC owns and operates the Kaiapoi i-SITE with over 8,000 visitors annually along with the Visit Waimakariri brand, working alongside 82 tourism business partners. We promote over 550 events through the Waimakariri Events Guide, which we coordinate.

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THE BENEFITS:

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Promoting your product or service through ENC is an investment of \$1,000+GST per year. We only accept businesses that offer business services or products to North Canterbury and have a physical presence (such as a local representative) that will service the North Canterbury community.

ENC is dedicated to working with quality service providers in order to ensure we maintain our high level of integrity and reputation. We reserve the right to choose which businesses we partner with and will only work with businesses where we see a mutual 'value add'.

ONLINE BENEFITS

- A feature in our electronic newsletter, welcoming you as a new business partner and explaining your services. This newsletter is delivered to over 2,500 recipients.
- A welcome on our Facebook and LinkedIn pages, explaining your services and linking to your website and your own social media pages
- Promotion of your events, blog entries and business services on our social media pages (conditions apply).
- A profile on your business once per year in our newsletter (on top of your initial welcome article)
- Listing your service in the Business Services section of our website with links to your website (we welcome reciprocal links).
- Your service listed on our business resource web pages where the topic aligns with the service you offer
- Access to our business events page where you can promote your events or workshops through our website. These will also be promoted in our newsletter and via our social media channels.

OFFLINE BENEFITS

- 10% off room hire at the ENC Business Centre
- An invitation to attend ENC networking events
- An invitation to establish tabletop displays at our networking events (conditions apply)
- Advertising opportunities in Press features on a dedicated ENC coordinated page
- Permission to use the ENC logo to promote your relationship with us
- Top of mind referrals by the ENC Business Development Manager (where appropriate)
- Opportunity for your North Canterbury clients to access NZTE vouchers for 50% off the cost of training and/or coaching.

SPONSORSHIP OPTIONS

The ENC Business Centre provides an opportunity to support the business community. Becoming a sponsor of the ENC Business Centre gives you all the benefits of our Business Partnership Package, but also the use of the ENC Business Centre itself. You also gain a higher level of profile through the Business Centre, online through our web presence and through being a key supporter of ENC and our work in growing the local economy. To find out more, contact us.

"Partnering with Enterprise North Canterbury has given me a higher profile as a business coach in the North Canterbury area as well as attracting a number of new clients to my business".

– Daniel Fitzpatrick, Business Solutions