



## Partner with us and grow North Canterbury

### ENC BUSINESS SERVICES PACKAGE

Promoting your product or service through ENC is a great way to lift your profile in the North Canterbury Business community.

By connecting yourself to our brand you will be promoted to a business audience of over 2,600 and have fantastic opportunities to grow their awareness of your services.

Aligning yourself with us gives you respectability amongst local businesses that can take years to forge.

*“JOYN has been privileged to partner with ENC through the provision of HR services. ENC has facilitated numerous meetings with members who in turn now benefit from JOYN’s support, whilst also providing invaluable access to resources, training and community. Being a partner with ENC is an excellent way of becoming an active member within the North Canterbury business market”*

– Mary Rowley, Sales Director – JOYN | [www.joyn.co.nz](http://www.joyn.co.nz)

### LEADING ECONOMIC DEVELOPMENT

Enterprise North Canterbury works alongside businesses and people to develop an innovative and prosperous region.

We offer training, networking functions, free assessments of business skills, list job vacancies and often have several specific ongoing projects dealing with broadband, business attraction, district promotions and much more.

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### WHO DO WE WORK WITH?

- 2,600 businesses on our database which we connect to expert services and enhance their growth.
- Networking event sponsors to run four functions annually with 399 attendees last year
- Training providers to run 57 business training workshops last year
- New Zealand Trade and Enterprise to issue \$107,000 of training and coaching subsidies to North Canterbury businesses
- North Canterbury Business Awards sponsors, 60 entrants and 370 attendees.

ENC owns and operates the Kaiapoi i-SITE with over 8,000 visitors annually along with the Visit Waimakariri brand, working alongside 82 tourism business partners. We promote over 550 events through the Waimakariri Events Guide, which we coordinate.



## THE BENEFITS:

### ENC BUSINESS SERVICES PACKAGE

Promoting your product or service through ENC is an investment of \$1,000+GST per year. We only accept businesses that offer business services or products to North Canterbury and have a physical presence (such as a local representative) that will service the North Canterbury community.

ENC is dedicated to working with quality service providers in order to ensure we maintain our high level of integrity and reputation. We reserve the right to choose which businesses we partner with and will only work with businesses where we see a mutual 'value add'.

### ONLINE BENEFITS

- A feature in our electronic newsletter, welcoming you as a new business partner and explaining your services. This newsletter is delivered to over 2,600 recipients.
- A welcome on our Facebook page, explaining your services and linking to your website and your own social media pages.
- Promotion of your events and business services on our social media pages.
- A profile on your business once per year in our newsletter (on top of your initial welcome article).
- Listing your service in the Business Services section of our website with links to your website (we welcome reciprocal links).
- Your service listed on our business resource web pages where the topic aligns with the service you offer.
- Access to our business events page where you can promote your events or workshops through our website. These will also be promoted in our newsletter and via our social media channels.

### OFFLINE BENEFITS

- Discounts off room hire at the ENC Business Centre.
- An invitation to attend ENC networking events.
- Permission to use the ENC logo to promote your relationship with us.
- Top of mind referrals by the ENC Business Development Team (where appropriate).
- Be part of our popular '[Talk with the Experts](#)' sessions
- The opportunity to attend our popular ENC networking events.

### SPONSORSHIP OPTIONS

The ENC Business Centre provides an opportunity to support the business community. Becoming a sponsor of the ENC Business Centre gives you all the benefits of our Business Partnership Package, but also the use of the ENC Business Centre itself and free ENC training for you, your staff or your clients (limits apply). You also gain a higher level of profile through the Business Centre, online through our web presence and through being a key supporter of ENC and our work in growing the local economy. To find out more, contact us.

*"Becoming a Business Service Partner with ENC is one of the best decisions we have made to progress our business. ENC have created numerous opportunities for our business to connect and make a positive difference to customers within our local community. By establishing a trusting, long-term relationship with ENC we have received amazing support to grow and develop our own business. We see ENC as part of our team."*

– Matt James – Managing Director, North Canterbury Business Services | [www.ncbiz.co.nz](http://www.ncbiz.co.nz)