



OUR TEAM

PHILLIP ROTH

**Director
Business Advisory Partner
BDO Christchurch**
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*Ko Puketeraki tōku maunga
Ko Rakahuri tōku awa
Nō Ōtautahi ahau
Ko Phillip Roth tōku ingoa*

Although I was born in Sydney, my whanau and I are proud to call Ōtautahi home. My expertise is in business development for both commercial and Not-for-Profit enterprises and I am passionate about quality governance, growth planning & advisory boards. I am active and enjoy working with a number of Māori businesses across Te Waipounamu- working in association with the Māori Business Facilitation Service (MBFS) operated under Te Puni Kōkiri.

Specialist Areas

- Business Development for Commercial & Not-for-profit
- Governance Training & Development
- Strategy Development & Growth Planning
- Advisory Boards
- Māori Business
- Forestry
- Fishing
- Food Retail
- Manufacturing and Engineering
- Transport & Logistics

DAVID WARD

**Director
Business Advisory Partner
BDO Christchurch**
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David joined BDO in 2011 and became Partner in 2016. He trained in a Big 4 Chartered Accountancy practice in Christchurch before working in a London based financial services firm in an advisory role. David provides timely, pragmatic advice to growing businesses, advising on budgeting and forecasting, internal reporting, annual reporting and tax compliance. David has an interest in fast-growing companies from all sectors, with a particular interest in contracting, construction, property and manufacturing entities.

Specialist Areas

- Implementation of management and divisional reporting for a range of entities
- Consolidated budget and cash flow forecasting for contracting, construction, property and retail clients
- Turnaround assistance for multiple contracting entities
- Preparation of an Information Memorandum
- Business valuations
- Tax planning and structuring
- Financial modelling



OUR TEAM

RHEA COWELL

Senior Strategy Analyst
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*Ko Taupiri tōku maunga
Ko Waikato tōku awa
Ko Tainui tōku Waka
Ko Tainui tōku Iwi
Ko Ngāti Te Ata tōku Hapū
Ko Tahuna Kaitoto tōku Marae
Ko Rhea Cowell ahau*

I am Ōtautahi born and raised and have just recently started at BDO Christchurch. I have spent the last five years working in strategic and marketing roles, across a diverse range of industries and have particular interests in the areas of brand strategy, marketing and organisational performance improvement. I have previous experience working in sales management and product development - managing the sourcing, brand creation & market preparation for various product types.

Specialist Areas

- Strategy Development & Growth Planning
- Marketing
- Brand Creation
- Market Positioning
- Product Development
- Organisational Improvement
- Consumer Retail & Wholesale
- Tourism
- Digital Platforms