



Introduction

ENC are undertaking a full rework of the website www.northcanterbury.co.nz. This site will be the gateway to information on North Canterbury. ENC understands that the current site is not providing the service that the users want or need and with that in mind, has listened to the comments made through various pieces of research and is working on a new, vibrant site.

Target audience

The website is essentially a gateway providing information to various audiences:

- North Canterbury Businesses
- North Canterbury Residents
- Potential North Canterbury Businesses
- Potential North Canterbury Residents
- Visitors to North Canterbury

ENC appreciates that each of these groups of users have very different “needs” of the website and because of this, the website has different “zones” for each type of user. All zones are linked within the same site allowing the user to move seamlessly between them.

Features

ENC has listened to the people and businesses in North Canterbury when they have stated what they want from their website and have added some new features:

- **Business**—Calendar of business events in the area, information on the business assistance available to businesses in North Canterbury
- A central place to “Showcase” local business success stories and the ability to relate this to their supply chains
- **Work**—Job Vacancy search application (for North Canterbury vacancies only) and information on training available in the district
- Feature businesses and the job opportunities within the business to promote the variety of employment opportunities in the area
- **Move**—Detailed information on the region for those looking to move here such as; climate, transport, schools, housing etc
- Links to local services for new and existing residents
- **Visit**—Information on the recreational activities available in North Canterbury
- Links to the tourism websites for the whole of North Canterbury

Benefits to YOU

- In becoming part of the new www.northcanterbury.co.nz you will be able to raise the profile of your business to the target audiences mentioned
- You will have your company logo including a link to your website (if you have one) in the zone of your choice
- You will be able to post vacancies in your business for FREE and have a pool of potential candidates who are specifically looking for opportunities within North Canterbury respond directly to you
- You will be able to post details of specific public events in the events calendar for FREE
- You will be provided with regular updates on the performance of the site and consulted on your experiences of the site

Our Partners:

If you would like to become one of the partners of this new, vibrant website with ENC and take advantage of the benefits it offers to your business.

Please complete this form and return it to:

Cat Hannah
 Enterprise North Canterbury
 83 Ivory Street
 PO Box 436
 Rangiora, 7440
 Tel: 03 310 6860
 Fax: 03 310 6760
 e-mail catherine@enterprisenc.co.nz

Your Details

Business:
 Address:
 Phone:
 E-mail:
 Website:

Contact:
 Fax:

Please select one or more “zones” to sponsor:

Business Work Move Visit Home

I would like to sponsor the above “zones” of www.northcanterbury.co.nz
 I understand that I will be invoiced for \$100 + GST per annum for each zone.

Signature

Date